

## SARAH GRANGER

Sarah Granger is an award-winning Democratic new media strategist and blogger. She directed the launch of the “first true weblog to be put up by a politician,” according to *Wired News* and political analysts, while directing Internet strategy for Senator Gary Hart's 2004 U.S. presidential exploratory organization. In 2005, she founded PublicEdge, a new media consultancy that advises nonprofit and political organizations including the Women’s Campaign Fund, the Forum for Women Entrepreneurs, and Emerge America. She also served as WomenCount's Director of New Media for two years, and as Interim Political Director for the women bloggers' network, BlogHer, during the 2010 election.

In 2009, the California Democratic Party presented Sarah with their inaugural New Media Award, and in 2011 she was the recipient of the first national CampaignTech Innovator Award given to a Democrat by *Campaigns & Elections* magazine. To date, Sarah has trained hundreds of local, state and national candidates, campaign managers and political organizers on new media strategy and campaigning online. A graduate of the Emerge California 2005 class, Sarah was appointed to the City of Menlo Park Environmental Quality Commission later that year, filling a vacated seat for the remainder of the term. She then served a two-year term as a representative to the Junior Leagues of California State Public Affairs Committee, culminating in the passage of ACR 105 designating May as Perinatal Depression Awareness Month. She served for several years on the U.S. Public Policy Council for the Association for Computing Machinery, and she currently co-chairs the Cybersecurity Expert Group for the Truman National Security Project where she is a Fellow.

Sarah currently blogs for *The San Francisco Chronicle* at *SFGate.com*, *The Huffington Post* and *BlogHer*. Other publishing credits include *MSNBC.com*, *techPresident*, *Forbes Russia*, *WSJ.com*, *MOMocrats.com*, and *Spectrum* magazine, where she covered the Democratic National Convention and the White House. She has appeared on Good Morning America, CBS, Mtv Japan, RT, ABC and NPR. She has been a keynote speaker, moderator and panelist for numerous conferences, and she serves on the advisory and planning committees for Netroots Nation. Born and raised in the Kansas City area, Sarah graduated from the University of Michigan and now lives in Los Altos with her husband and their six year-old daughter.